



Legislation Details (With Text)

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On agenda: 1/25/2022 **Final action:** 1/25/2022
Title: Consultant agreements for Measure D renewal
Sponsors: Town Council
Indexes:
Code sections:
Attachments: 1. Staff Report, 2. Godbe Research Professional Services Agreement, 3. TBWBH Professional Services Agreement

Date	Ver.	Action By	Action	Result
1/25/2022	1	Town Council	approved	Pass

FROM:

Dave Donery, Town Manager & Jeff Zuba, Finance and Administrative Services Director

SUBJECT:

Consultant agreements for Measure D renewal

RECOMMENDATION

That the Council authorize the Town Manager to execute professional services agreements with Godbe Research and TBWBH in substantially the same form as the attached draft agreements, subject to final approval by the Town Attorney.

BACKGROUND

At its meeting of January 11, 2022, Town Council directed staff to enlist consultants to conduct a voter survey and ballot measure electoral feasibility, public outreach and communication consulting to evaluate a potential future revenue measure on the November 2022 ballot.

DISCUSSION

Staff received proposals from multiple organizations. The selected firm's agreements are attached.

FISCAL IMPACT

Based on quotes received from qualified local firms that handle this type of work, staff expects these costs to be up to \$70,000. The majority of these costs will be covered by existing departmental savings in the Administration and Finance Department.

CONCLUSION

Attachments:

1. Godbe Research Professional Services Agreement
2. TBWBH Professional Services Agreement