

San Anselmo Arts Commission (SAAC)
Monthly Meeting Minutes
Meeting: August 8, 2022
via Zoom

1. Call to Order: 7:06

2. Roll Call: Commissioners/Town Representatives present: Marc Cohen, Kathee Shatter, Grace Angel, Elizabeth Grasso, Barbara Shands, Brooke Oswald and Mattie O'Grady (Town Liaison)

Absent: Nish Nadaraja

3. Approval of July 11, 2022, Minutes: approved with one correction.

4. Public Expression: Sharon Fogel will sit in today's meeting

5. Treasurer's Report

Bank Balance 8/8- \$39,440.65

Activity Expense activity outside the norm (mailchimp):

\$500 change for Beatles Event

\$17.35 Staples hand sanitizer

\$9500 Band and Sound

\$161.95 Printing

Ticket sales received \$18,142.35 and expecting \$10,262.57 on July 16

6. Discussion Items:

- A. Beatles Recap:** Beatles leader Joe did a great job. There was one complaint that some of the versions were not classical. Some complaints about it being oversold – about 10. Some complaints about being too crowded. Food vendors were a little disappointed. Idea to limit people bringing in coolers to force more vendor purchases. Idea to build a stage for better visibility. Short discussion of state of park next year. Short discussion of people sneaking without tickets. Some issues with volunteers using software for tickets and paying for food. Need better prep before the event. Suggestion to close street earlier. Question about parking behind the park. Portapotties need to be serviced before the event. Kathy will load all graphics into One-Drive in specific folder for BIP graphics. The sponsor feedback was positive. Too many cookies – need to rethink this next year. Elizabeth shared an early view of the numbers. A suggestion not to take cash next time. Sharon commented on how good the event was and how well the crowd was controlled. Mattie said the town liked hired security and recommends that for the future. Trash will need to be managed different next time – Conservation Corps North Bay. Mattie advises not to go higher than 1100 to 1200 people.
- B. Cedars Event:** Opening for Delicious show is Sept 10. We need more info on this event. Kathy will forward info to Nish and Marc for newsletter and website. Kathy is the main contact for the commission regarding this event.

- C. Website:** Took down the BIP; added the BIP recap page; discussion of utility box update; discussion of the newsletter signup page.
- D. Newsletter:** Late August newsletter and then one in September. Will have Cedars, scholarships, and ask local artists for update of our directory.
- E. Paintbox Utility Boxes:** No update on this because new box is not installed.
- F. Public Art Resolution:** On track to present at the Aug 23 Town Council meeting. Once the Council approves the Planning Commission needs to adjust the sign ordinance. There are various ways to deal with changing the ordinance.
- G. New Project Ideas:** Grace will start a document with ideas that others can add to. Subcommittee formed to discuss: Grace, Elizabeth, Marc, and Brooke.

7. Action Items:

A. Scholarships: Want outreach by Sept 1. Need to update web. Two scholarships for \$1,000 each. Kathy is suggesting a budget of \$2,600 for the two scholarships and possible honorable mentions. Motion made and approved.

8. Commission comments & questions, requests for future agenda items

9. Adjournment: 8:40

Next meeting: September 12, 2022 @ 7pm (via zoom)