

San Anselmo Arts Commission (SAAC)
Monthly Meeting Minutes
Meeting: May 9, 2022
via Zoom

1. Call to Order: 7:05

2. Roll Call: Commissioners/Town Representatives present: Barbara Shands, Nish Nadaraja, Marc Cohen, Kathee Shatter, Addison Bugas, Elizabeth Grasso, Piper Bruner, and Mattie O'Grady (Town Liaison)

Absent: Grace Angel, Kathy Edwards

3. Approval of April 11, 2022, Minutes: approved with one abstention

4. Public Expression: none

5. Treasurer's Report

Current balance: \$7, 348

Activity expenses \$60 Mailchimp.

Elizabeth will make edits to the report will be made in One Drive.

6. Discussion Items:

A. Beatles

- Grace put together list of sponsors for fundraising; donations are thanked during pre-concert announcements; short discussion of details in donations of food etc.; discussion of sponsorship categories and possible sponsorship of specific songs.
- Nish gave update on marketing of the event. Discussion of QR code creation and links. Piper will update website with QR later this week. Discussion of how to handle promo codes and whether we should have them. Will there be a sponsorship page? Contacts for sponsorship will go directly to Grace. Short discussion of advertising on Next Door. Banner is being produced. Kathy requested a regular announcement on the town newsletter – of a call for sponsorship. Addison to help Nish with some social media postings.
- Elizabeth reviewed the Eventbrite page. Suggestion to add links later.
- Barbara working on getting a food vendor. Vendor gives SAAC 15% of sales.
- Kathy has the banner revisions done.

B. Website

- Piper added donation page. Need to add banner and ticket link. Question about imagery for scholarships.

C. Newsletter

- Next email will be save the day announcement – waiting on edits from Grace. Plan is for 5/16 or 17 once Eventbrite is in place.

D. Fundraising

- Kathee working on this for Beatles.

E. Paint/Utility Boxes

- **1st box to be completed by July 15; other box in process.**

7. Action Items:

A. Updated Resolution & Letter to Town Council

- **Short update of how we got to current state.**
- **Letter was approved with minor addition of a sentence that reiterates the SAAC proposed appeals process.**
- **Meeting with the Town Council on June 14 to discuss topic of public art.**

8. Commission comments & questions, requests for future agenda items

9. Adjournment: 8:30

Next meeting: June 13, 2022 @ 7pm (via zoom)