



# Town of San Anselmo

525 San Anselmo Avenue  
San Anselmo, CA 94960

## Staff Report

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**TO:** Town Council

**Meeting of 1/25/2022**

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**FROM:**

Dave Donery, Town Manager & Jeff Zuba, Finance and Administrative Services Director

**SUBJECT:**

Consultant agreements for Measure D renewal

**RECOMMENDATION**

That the Council authorize the Town Manager to execute professional services agreements with Godbe Research and TBWBH in substantially the same form as the attached draft agreements, subject to final approval by the Town Attorney.

**BACKGROUND**

At its meeting of January 11, 2022, Town Council directed staff to enlist consultants to conduct a voter survey and ballot measure electoral feasibility, public outreach and communication consulting to evaluate a potential future revenue measure on the November 2022 ballot.

**DISCUSSION**

Staff received proposals from multiple organizations. The selected firm's agreements are attached.

**FISCAL IMPACT**

Based on quotes received from qualified local firms that handle this type of work, staff expects these costs to be up to \$70,000. The majority of these costs will be covered by existing departmental savings in the Administration and Finance Department.

**CONCLUSION**

Attachments:

1. Godbe Research Professional Services Agreement
2. TBWBH Professional Services Agreement