



PaintBox

Utility Box Public Art Project

Phase 3: High School





San Anselmo Arts Commission

Call for Archie Williams High School Artists!

The San Anselmo Arts Commission is seeking 2 AW High School artists to showcase their work by painting 2 Town owned utility boxes across from Archie Williams High School in San Anselmo. We are looking to enliven and beautify public spaces by bringing art to the street and community. Drab utility box surfaces that tend to invite unwanted graffiti are a perfect surface for this effort. The artists' work will be in place for up to 5 years.

Application and design template are available online at sananselmoarts.org/paintbox
Submissions will be accepted electronically only to: saartscommission@townofsananselmo.org
Please read all information before completing application.

Application Deadline: March 1, 2022

Eligibility

Any student attending Archie Williams High School can apply. Artists may enlist assistants or art instructors to help with the project. All entries must be an original design and the artwork must be suitable for viewing by all ages.

Description and Location of Utility Boxes

The 2 utility boxes are gray or dark green and will require sanding and priming before painting. The specific location for each artist will be assigned after designs are approved. An artist may request a specific location, but the Selection Committee will have the final say. See **map** p.6 to view utility box locations.

Honorarium

Each artist will receive an honorarium of \$500. The Arts Commission will supply materials: primer, approved outdoor acrylic paint and anti graffiti clear coat (to be applied when work is complete).



Artwork Theme and Guidelines

The theme of the box designs is: Black & White plus One Color of the artist's choice. This will give the boxes a cohesive look that ties together the area. The artwork should reflect the San Anselmo neighborhood, community and/or the high school. The design should be predominantly Black & White with one color used as an accent.

Entries that use a copyrighted or trademarked image will not be accepted. The art must be original and appropriate for viewing by everyone in the community. Entries must not defame or invade the rights of any person(s), living or dead. The artwork may include the artist's name on one side (not larger than 3"x5").

The art should work visually from a distance; boldness is encouraged. All sides of the boxes must be painted. For the Aspen Ct. box, the top must be painted in at least a solid color; since the silver section of the box will **not** be painted, only 3 sides will be painted. Paint must not restrict any vents or air flow and Town maintenance crew must be able to access inside of box at all times.

Site preparation and installation of artwork must be completed by July 15, 2022, after signing a required Artist Agreement at Artist Orientation meeting. Artists under the age of 18 must have a parent or guardian also sign the Artist Agreement.

Artists will retain copyright of their images but the Arts Commission and the Town of San Anselmo may have unlimited use of photographs of the boxes.

Art Selection Process

- Review by a 3 member Arts Commission subcommittee
- Review and approval by full Arts Commission
- Final review by Town Council

Selection Criteria

- How well the artwork relates to the theme and follows guidelines
- Originality and creativity of the proposed artwork
- Artist's experience and ability to complete the project in the time frame
- Artwork that fits well into the San Anselmo area

If you are selected to paint a box

The Aspen Court artist will attend an orientation meeting with representatives from the Arts Commission, tentatively scheduled for March 31, 2022. All artists must sign an Artist Agreement

and a Town of San Anselmo Liability Waiver before beginning work on their assigned box. Supplies will be distributed. The installation must be completed by July 15, 2022. You must notify the Arts Commission when you begin and complete your box.

Application Package Requirements

Each of the following items must be submitted to: saartscollection@townofsananselmo.org with "PaintBox3 Entry" in the subject line.

- Fully completed and signed Artist Application
- A conceptual drawing (Black & White + 1 Color), using the template, showing the planned artwork for all sides of the box. May be hand drawn or computer generated. **Please note the 2 utility box sizes vary -- this is a concept drawing.** You may request a specific box location but the Arts Commission Selection Committee will have the final say.
- An Artist Statement (1,500 characters maximum) describing
 - Your interest in painting a utility box
 - Previous experience with public art projects
 - The inspiration for your design
 - How you believe the art will enrich the area
- A letter of recommendation from a teacher, counselor or other non-family adult.
- A minimum of 2 examples of previous work including a brief description.
- All visuals including utility box designs and sample of previous work must be submitted in electronic format and must meet the following specifications:
 - File type: JPG
 - Dimensions: minimum 1920 pixels on the longest side
 - Resolution: 300 dpi



PaintBox Utility Box Public Art Project

FAQ'S

What are the goals of the Utility Box Public Art Project?

Our goals are to bring art to unexpected public places, enhance the beauty and artistic vibrancy of San Anselmo, and discourage the ongoing issue of graffiti on boxes.

How do I apply to paint a utility box?

Prospectus, Application & Design Template are available at the Arts Commission's website, www.sananselmoarts.org. Applications should be submitted to saartscommission@townofsananselmo.org with "PaintBox3 Entry" in the subject line.

Who is eligible to paint a utility box?

Any student attending Archie Williams High School can apply. Artists may enlist assistants or art instructors to help with the project.

What is the deadline for submitting an application?

They must be received in electronic format by midnight, March 1, 2022

How are the artists selected?

An Arts Commission Committee will select the artwork based on the following:

- Artist's experience and ability to complete the project in the time frame
- Originality and creativity of the proposed artwork
- How well the artwork relates to the theme and follows guidelines

Are the artists paid?

Yes, each artist will receive an honorarium of \$500. The Arts Commission will supply primer, paint and anti graffiti clear coat.

How does the artist present their design and transfer it to the box?

Each application includes a generic template on which the artist will submit their design. If approved, a specific box will be assigned and the artist will scale their design to fit one of the 2 boxes.

What are the guidelines for the design?

The theme is Black & White plus one Color of the artist's choice. Artwork must be appropriate for the entire community to view. (See Artwork Theme and Guidelines)

What kind of paint must be used?

The box must be sanded and primed and approved outdoor acrylic paint used, provided by the Arts Commission. An anti graffiti clear coat (supplied) will be applied afterwards by the artist.

How long will the artwork be up?

Up to 5 years, after which a new round of artists will have an opportunity to repaint each box.

What if the box gets vandalized or tagged?

If it cannot be remedied by Town staff, the artist will be contacted to repaint. If the artist is not available or not interested in repainting the box, the Town will offer the box to another artist.

Additional questions?

Contact saartscommission@townofsananselmo.org

Thank you for your interest!

Box Location Map



San Anselmo 2 Utility Boxes for PaintBox3 Project

- SFD Blvd @ Aspen Ct

SFD Blvd @ Saunders

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