

RESOLUTION NO.

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF SAN ANSELMO REVISING RESOLUTION 4023 REDEFINING THE FRAMEWORK FOR THE ECONOMIC DEVELOPMENT COMMITTEE

WHEREAS, the Town of San Anselmo wishes to promote and encourage a vibrant and healthy business community; and

WHEREAS, Town residents indicated in the 2012 Strategic Planning Survey that the Town's economic development and vitality is of paramount importance; and

WHEREAS, the Town's Economic Development Subcommittee, a subcommittee of the Town Council, had been successful in meeting with the Town's five business areas and working to promote the downtown; and

WHEREAS, in February of 2013 the Town Council created a standing Economic Development Committee (EDC) responsible for encouraging and fostering a business environment that encourages new businesses to locate in San Anselmo and current businesses to remain; and

WHEREAS, since May of 2013 the Economic Development Committee has made consistently progress toward achieving their stated goals and has realized the need to amend the group's existing goals and objectives, and

WHEREAS, in 2022, the EDC recommended several modifications to the guidelines for services for the committee, including amendments to the membership requirements of the committee, and

NOW, THEREFORE, BE IT HEREBY RESOLVED, that the Town Council amends the goal, purpose and objectives of the Economic Development Committee, as follows:

1. **Charge:** The charge of the Economic Development Committee is to work with the Town's business community to identify actions that can be taken to ensure that the business community is vibrant, successful and meets the needs of the Town residents.
2. **Purpose:** To ensure that the Town's business community and the residential community has a forum for giving the Town input on steps needed to attract and retain a variety of small businesses.
3. **Goals and Objectives:** In accordance with the Town's General Plan, and bearing in mind the obligation to maintain the integrity and heritage of the town, the Committee will develop and implement an Economic Development Action Plan consisting of agreed upon goals, objectives and action steps that will serve as the framework for the Committee's ongoing progress. This is an active, working committee. This plan will be reviewed, amended as needed and presented to the Town Council on an annual basis.
4. **Organization:** Nine (9) members, representing the diversity of interests and point of view in our community; including residents (with a strong mix of business, marketing, technology, design &

finance expertise), and the local business community. The Committee will include at all times, one (1) representative from the San Anselmo Chamber of Commerce and three (3) representatives who have businesses in San Anselmo, including a retail business owner, restaurant/cafe owner, and property owner.-The Committee will also include up to two (2) Councilmember Liaisons, and two (2) Town staff liaisons (Planning Director and Community Services Director with additional staff as needed). The community seats on the committee will be advertised in the Town website and Town newsletter, and candidates will be interviewed and appointed by the Town Council.

5. **Terms:** Members will serve three (3) year terms, provided that the first members appointed shall serve a differing number of term lengths to accomplish a staggering of the appointment schedule so that no more than one-half of the seats shall expire in anyone year. Committee members are limited to two terms.

6. **Expected contribution:** The committee will hold monthly meetings 10 times/year with the entire committee. Other subcommittee work will occur between meetings. This is a working committee with expectations of its members to actively participate.

6. **Brown Act:** All meetings of the Commission shall be public and noticed on the public notice bulletin board.