



Town of San Anselmo

525 San Anselmo Avenue
San Anselmo, CA 94960

Staff Report

TO: Town Council

10/11/2022

Item #: 2.8.

FROM:

Mattie O'Grady, Recreation Supervisor

SUBJECT:

Special Event Application: Children for Change's Community Advocacy Event 2022

RECOMMENDATION

That Council approve the Children for Change application for the Community Advocacy Event scheduled for October 22nd, 2022 from 12:30-2:00pm.

BACKGROUND

This event is sponsored by the Children for Change, and their goal is to empower young people to become change-makers with the knowledge, confidence and empathy to make a positive impact in their world. Quarterly Change for Good weekends are held to provide C4C families with the opportunity to be out in community doing good. C4C is proposing to host a Change for Good weekend in downtown San Anselmo where students will hold several Community Advocacy projects that will benefit the wider community and offer the students an opportunity to act, educate, and advocate for good.

DISCUSSION

This event is projected to attract approximately 50 people from the Ross Valley area. They are requesting the use of Imagination Park and plan on having a variety of the following activities:

- Bring a Lemon/Lemonade Stand": the community will be encouraged to bring fruits and vegetables from their yard trees and gardens; and to purchase lemonade from our table downtown; all proceeds (fruit and funds) will go to SF/Marin Food Bank.
- Wildlife Education: in partnership with WildCare, student education posters will be displayed to educate the public about coexisting with local wildlife.
- Cedars Collaboration: in partnership with Cedars Marin, there will be a collaboration project to celebrate and promote inclusive community relationships

The applicant is responsible for set-up, clean-up, and all event logistics. There is no street closure associated with this event.

FISCAL IMPACT

There would be no direct fiscal impact to the Town to approve this item.

CONCLUSION

That Council approve the Children for Change application for the Community Advocacy Event scheduled for October 22nd, 2022 from 12:30-2:00pm.